

MINISTRY OF CULTURE  
RUSSIAN FEDERATION

CF CINEMA FUND

RUSS PASS

DISCOVER MOSCOW

RCW RUSSIAN CONTENT WORLDWIDE

# RUSSIAN PAVILION

## 74TH CANNES FILM FESTIVAL

### MARCHÉ DU FILM

# PROGRAMME

**06/07 TUE**

RUSSIAN PAVILION 74TH CANNES FILM FESTIVAL

**16:00**

### OPENING COCKTAIL PARTY

A welcoming cocktail and a presentation of ROSKINO CEO Evgenia Markova will present achievements of Roskino over the past year, key events and initiatives of the company such as Key Buyers Event, Russian Film Festival and Russian Content Worldwide, as well as the events of the Russian Pavilion 2021 and the virtual booth on the Marche du Film.

PAVILION

**07/07 WED**

RCW RUSSIAN CONTENT WORLDWIDE

RF 74TH CANNES FILM FESTIVAL

**11:00**

### COMPANY PRESENTATIONS SHOWCASE SCREENING

1. ART PICTURES DISTRIBUTION  
2. ALL MEDIA COMPANY

**14:00**

### RUSSIAN VOD-PLATFORMS SHOWREEL PANEL SCREENING

Over the past couple of years, Russia has witnessed a huge growth in the local VOD market. This session presents Russian VOD platforms, explores the Russian content market development and current landscape, distinctions of each platform, such as content strategy, coverage, audience and lists the most successful original projects produced by each of the Russian VODs.

**16:00**

### RUSSIAN FILM FESTIVAL WORLDWIDE PROJECT PRESENTATION

The Russian Film Festival marks a new era for the Russian film industry with its mission to reintroduce Russian cinema to the world and let movie fans from all continents enjoy various Russian feature films, animation and documentaries

In 2021 the festival is expanding its geography. RFF will be held in a hybrid format that combines online and offline events in partnership with the largest VOD platforms and international festivals.

SHOWCASE SCREENING

PANEL SCREENING

PAVILION EVENING EVENT

**08/07 THU**

RCW RUSSIAN CONTENT WORLDWIDE

RCW RUSSIAN CONTENT WORLDWIDE

**11:00**

### COMPANY PRESENTATIONS SHOWCASE SCREENING

1. CENTRAL PARTNERSHIP ("December" by Klim Shipenko, "Row 19" by Alexander Babaev, "The Pilot: A Battle for Survival" by Renat Davletyarov, "Fire" by Alexei Nuzhny, and "Ice Demon" by Ivan Kapitonov)  
2. CTB FILM COMPANY ("Upon the Magic Roads" by Oleg Pogodin, "Letters", "The Nutcracker", and "The Magic Flute" by George Gitis, "Infiltration" by Aleksey Chadov, and "The Barkers: Mind the Cats" by Fedor Dmitriev and Elena Galdobina)  
3. MIRSAND ("Escape from Hell" by Timur Bekmambetov and Sergei Trofimov, "Blue Whale" by Anna Zaitseva, and "Spacewalker" by Dmitry Kiselev)

**14:00**

### FROM RUSSIA WITH IMPACT PANEL SCREENING

The panel will discuss the global trend of Social Impact Entertainment (SIE) and the foundations and practices required to deliver that kind of original content in Russia.

Today as never it is important to deliver realistic, compelling narratives that promote and have power to effect positive social change, encourage important dialogue well beyond audiences switching off their TVs or leaving the cinema.

The panel will discuss the challenges, opportunities and explore new and innovative ways to navigate Social Impact whilst remaining committed to delivering high-quality, engaging, and entertaining content.

**16:30**

### RUSSIAN-ISRAEL FILMMAKERS MEET UP

A co-production agreement between Russia and Israel is due to sign in the fall of 2021. The two countries already have experienced fruitful cooperation, but the future agreement will strengthen the existing relationship even more. At the networking event in the Russian Pavilion Russian and Israeli film foundations and producers will discuss the possibilities of future cooperation, features of the co-production process and plans for joint projects after the ratification of the agreement.

SHOWCASE SCREENING

PANEL SCREENING

PAVILION

**09/07 FRI**

RCW RUSSIAN CONTENT WORLDWIDE

**11:00**

### COMPANY PRESENTATIONS SHOWCASE SCREENING

1. PLANETA INFORM GROUP OF COMPANIES  
2. PROLINE FILM  
3. RWV ("Home" by Olga Gnedich, "Girls Got Game" by Maxim Svechnikov, "Artek: The Big Adventure" by Karen Zakharov, "Red Ghost" by Andrey Bogatyrev, "Damned Official" by Sarik Andreasyan, "Ginger's Tale" by Konstantin Shchekin, "Palmyra" by Ivan Bolotnikov, and "Have Fun, Vasya!" and "Date in Bali" by Roman Karimov)

**14:00**

### RUSSIA'S PRODUCTION SERVICES UNCOVERED PANEL SCREENING

Russia is now home to many full-service production companies that are competing for international business, using highly skilled local talent and world-class facilities.

Russian service and production companies work with local teams on budgets and schedules, recruit key players to spearhead training, advise on location scouting, provide legal and visa support, and offering the best editors, dubbing mixers, and designers who bring a wealth of experience to create international quality content at competitive prices.

SHOWCASE SCREENING

PANEL SCREENING

**10/07 SAT**

RCW RUSSIAN CONTENT WORLDWIDE

**11:00**

### COMPANY PRESENTATIONS SHOWCASE SCREENING

1. SPUTNIK VOSTOK PRODUCTION will present "Elsa's Land" by Julia Kolesnik and "Up to the Sun" by Evgeny Semyonov  
2. START ("Passengers" by Karen Oganesyan, "Mediator" by Artem Aksenenko, "The Vampires of Midland" by Anton Maslov, and "Container" by Maksim Svechnikov)

**14:00**

### CO-PRODUCTION OPPORTUNITIES: STATE AND PRIVATE FUNDING IN RUSSIA PANEL SCREENING

#### STATE AND PRIVATE CO-PRO FUNDING

State support of co-production and private export funding is essential for driving the growth of Russia's creative and digital industries and attracting international partners to pool their resources to produce a project. Speakers of the panel will share knowledge on which international projects are eligible for government and private funding.

SHOWCASE SCREENING

PANEL SCREENING

**11/07 SUN**

RCW RUSSIAN CONTENT WORLDWIDE

**9.30 - 10.00**

### Palais K

### ANIMATION WORK IN PROGRESS

As part of the Animation Day that takes place on July 11 at Marché du Film, ROSKINO will hold an Animation Works-in-Progress-Russia presentation. Six animation projects in development will be presented: "The Formula of Water" by Oleg Asadulin (SMF/Soyuzmultfilm), "Teddy Boom" by Denis Chernov (Riki Group), "Finnick" by Denis Belov and Ilya Kupriyanov (Riki Group), "The Snow Queen 5" by Alexei Tsitsilinand Andrey Korenkov (Wizart), "The Warrior Princess" by Alexei Tsitsilin and Alexei Zamyslov (Wizart), "The Nutcracker" and "The Magic Flute" by George Gitis (CTB). Evgenia Markova, CEO of ROSKINO, will moderate the discussion.

**16:30**

### WOMEN'S CINEMA IN RUSSIA

There are more and more successful women in the Russian film industry - directors, producers, cameramen, screenwriters, editors - and their projects are winning prestigious awards and recognition in the country and abroad. A round table dedicated to women in the Russian cinema and creative industries will discuss the position of women in the traditionally male field of film and content production, as well as the evolution of the term 'female cinema' in Russia.

OUT OF PAVILION EVENT

PAVILION EVENING EVENT

**12/07 MON**

RCW RUSSIAN CONTENT WORLDWIDE

**9.00 - 10.30**

### PRODUCERS NETWORK - FOCUS ON RUSSIA

A Producers Network brunch with a focus on Russia is planned for July 12, both offline and online. Five Russian producers are taking part, including Victoria Lupik, Marina Naumova, Polina Schlicht, Anna Shalashina, and Tamara Bogdanova.

**12:00**

### RUSSIAN VR SEASONS: UNDER THE PILLOW AND BEYOND

This year, the Cannes XR - VeeR Future Award competition section has been launched at Marche du Film. Animated VR series 'Under The Pillow' by Russian director and founder of the Russian VR Seasons Georgy Molodtsov made to the list of the competitors.

Georgy will tell about the Russian VR Seasons, discuss the potential of using VR technologies in Russia, and will also present the CannesXRussia: NewImages of VR - festival taking place on the same dates in Moscow and St. Petersburg featuring the best projects of the largest French festivals. Georgy's co-speakers will join the presentation in VR format, demonstrating how new technologies create the possibility of being present when there is no physical ability to cross borders!

TBC

### VR SERIES UNDER THE PILLOW AWARD CEREMONY

OUT OF PAVILION EVENT

PAVILION

**13/07 TUE**

RCW RUSSIAN CONTENT WORLDWIDE

**16:30**

### RUSSIAN ACTORS: NEW TRENDS

Russian talent is now thriving and securing more roles in international projects. The incredible pool of diverse talent is rightfully getting recognised by international industry and receiving professional acclaim for the strength of their performances and versatility. There is an increasing number of opportunities opening up for Russian talent, which is beginning to show its value and worth to both the project and the marketplace. What is this - a trend or a new wave of Russian talents is taking over?

International casting directors and producers will discuss the career achievements and the future of Russian actors on the global stage.

The event will be organized together with Casting Bridge Community.

PAVILION EVENING EVENT

**14/07 WED**

RCW RUSSIAN CONTENT WORLDWIDE

RCW RUSSIAN CONTENT WORLDWIDE

**11:00**

### FILM DESTINATION: MOSCOW PANEL SCREENING

Moscow - is the gateway to Russia, a key tourist center, and one of the main tourist sites in the country. Whatever location in Russia you may choose, your journey will start from here and most probably with the local crew. But it may come that you won't even need to leave Moscow as this vibrant city ticks all the boxes - unparalleled locations, quality production companies and crews, sound stages and state of the art post-production facilities and of course, long-awaited incentives and governmental co-production support. Many international producers have already taken

advantage of shooting their projects here and are wanting to come back. Moscow already boasts of hosting such defining projects as "Chernobyl", "Jack Ryan", "Yesterday", "McMafia", "Lost in Russia", but there is definitely hunger for much more.

This session will present our capital as an attractive location for film shootings and discuss future of Moscow as a potential production hub.

**16:30**

### RUSSIA AS A FILMING LOCATION: FILM COMMISSIONS SHOWCASE

A panel discussion, dedicated to filming in Russia. Representatives of leading film commissions and Ministry of Culture will talk about film production opportunities in Russian regions for foreign producers and share their experience and prospects of working with international projects.

PANEL SCREENING

PAVILION SCREENING

**15/07 THU**

**CLOSING**

PAVILION

**16/07 FRI**

**CLOSED**

RUSSIAN PAVILION 74TH CANNES FILM FESTIVAL MARCHÉ DU FILM