

SUSTAIN US!



Special Call for Entry for
the competition "Fokus
SUSTAINABILITY"

FEATURE FILM · DOCUMENTARY
ANIMATED FILM
MUSIC VIDEO · CHILDREN'S FILM

Deadline: 31st January 2012

Send to:

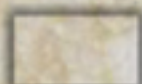
sehstücke-Fokus

HFF "Konrad Wolf"

Marlene-Dietrich-Allee 11

14482 Potsdam-Babelsberg

Germany



HFF
Konrad Wolf

sehstücke

41. Internationales Studentenfilmfestival
der HFF Konrad Wolf

24th April - 29th April 2012
fokus@sehstuechte.de
www.sehstuechte.de

Prize money: **2.500€**
sponsored by the German Bundestag



Deutscher Bundestag

**SPECIAL Call for Entry
for the focus competition
„SUSTAINABILITY“**



Clothing, diet, equal rights, recycling, demographic change, fair trade, migration, education, environmentalism, consumption, development aid, ... all these issues are hold together by the term sustainability. You didn't know that? So we decided to devote 2012's focus of Europe's largest international student film festival **seh süchte** to sustainability. The term is on everybody's lips right now and often overused. Therefore it is even more important to deal with this subject and to contribute to the common consciousness. The German Bundestag has approached us with this matter of interest and we decided to put 2012's focus on sustainability. The best film will be awarded with a prize of 2500 €, donated by the German Bundestag.

You can apply for the following categories:

Feature Film (long, short)

Documentary (long, short)

Animated Film

Music Video

Children's Film

Submit your films until January 31st to the following address:

seh süchte-Fokus

HFF "Konrad Wolf"

Marlene-Dietrich-Allee 11

14482 Potsdam-Babelsberg

Topics, connected through „sustainability“:

- ecology
 - environmentalism
 - climate protection
 - agriculture
 - diet
 - health
 - renewable energies
 - recycling
 - natural resources
 - clothing

- economy
 - energy industry
 - budgeting
 - consumption
 - economic aid
 - fair trade
 - employment
- social
 - education
 - health (prevention)
 - demographic change
 - equal rights
 - integration and migration
 - privileged countries

Sustainability.

Short are many things. Hunger, love, horizons? My door marks the end – after that, there's something else. Consumption only knows pink and grey tones. Ongoing commuting between income return and barbecue meat. We want it quick, cheap and juicy. Time has satisfied us on a high level, so we should shift our focus from calories to the aesthetics of the product – we have to! Beauty knows many shapes. Where does my clothing, my food and my iPhone come from? Which sources, which mills drive land and life? Can it be even quicker, cheaper and more juicy? Or are there boundaries beyond my door?

Sustainability is the talking point... (!)

What are your ideas? We are looking forward to your opinions and perspectives!